



ELIJAH LIST  
MEDIA KIT



**Michael Loewen**

Advertising Specialist

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Direct: 541-990-3694

Hours: 8am - 3pm Pacific Time

We will generally respond within 24 hours of inquiry

**ELIJAH LIST - Google Analytics Demographics:**

**Worldwide Reach:**

- 73% United States
- 5% CAN - 3% UK - 3% AUS - 3% S. Africa
- 13% Balance from many other countries

**Alexa.com** website traffic ranking - Sep 2021:

- Global traffic ranking
- US traffic rank

**Online Sessions:**

- + Online page-views per month
- + Unique Online visitors per month

**Sessions by device:**

- Mobile 55%
- Desktop 33%
- Tablet 12%

**Email Subscribers:**

- + Opt-in Email Subscribers
- Average open rate: 7%-11% | Average Click to Open Rate: 7%-9%
- A highly accurate & hygienic list; we DAILY purge our list of unsubscribes & bad addresses.



**Facebook followers:**

- + and growing daily!

**Viewer Gender:**

- 66% female
- 34% male

**Viewer age:**

- 65+ - 20%
- 55-64 - 25%
- 45-54 - 20%
- 35-44 - 16%
- 25-34 - 15%
- 18-24 - 4%

**ELIJAH LIST** - An online Inspirational, Encouragement and Daily Devotional publishing and retail company, which has been Motivating and Strengthening Millions of visitors monthly through our website and daily emails since our inception in 1999.

Our followers are made up of actively engaged Charismatic Evangelical Christians and others, looking for spiritual answers to the everyday questions of life, as well as those acutely interested in Israel.

Our online visitors & email subscribers are highly targeted, responsively engaged, & access us via many different avenues including browser bookmarks, social media interactions, & more. We are uniquely positioned to get YOUR message to our valuable audience.

### Just Some of Our Happy Clients:



Through Online and Email resources, we offer a wide variety of opportunities to reach a targeted & highly responsive audience with **YOUR** message. **As a matter of fact, one reputable media buyer we've worked with for over 8 years recently told us, "...in their opinion, our list was in the top 3 in the nation for response."**

## What Others Are Saying:

*"My experience with Elijah List advertising has been incredible. Their customer service is exceptional. Specifically, I have found their ad team to be extremely helpful when deciding on how and when to advertise. Furthermore, their email blast always gives our organizations a great return on our investment."*

*"As a seasoned online marketing professional and entrepreneur, I know that most email blast lists are completely worn out and for a lack of a better word, "useless". Elijah List has done a fabulous job at maintaining a healthy email list for many years. I highly recommend using their services and can honestly say they raise the bar on what customers should expect from a Christian organization."*

*"They are at the top 4 of performing lists for us. Ahead of Charisma and CBN"*

**Stephen Kasyanenko - eightM, OnlineBizCourse, Christian Experts, and Experts 29**

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*"Out of all of the different list providers I work with, I must say that yours is the best. Not only are the lists very good performers for us, but your service and attentiveness on our account is unmatched"*

**Craig Mirabella - Learn Our History and Family Bible**

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*"Advertising on Elijah List works! It hits my target audience with a great response. The EL team is a joy to work with, and have not only brought great suggestions for marketing our product, but they've shown flexibility on getting it out! I highly recommend using Elijah List for your next advertising promotion!"*

**Brian Simmons - The Passion Translation Project**

# Direct Dedicated E-Blast - Email advertising:

General audience email to + subscribers.

A highly accurate & hygienic list, we DAILY purge our list of unsubscribes & bad addresses.

Average open rate: 7%-10% | Average Click to Open Rate: 5%-12%

\*Many variables impact these rates; subject line, creative content, quantity of information, etc.

**ELIJAH LIST**  
The lion has roared... who will not fear? The Sovereign LORD has spoken... who can but prophesy? - Amos 3:8

Subscribe to The Elijah List  
Subscribe to Breaking Christian News

HOME | DOWNLOADS | STORE | PROPHECY | EVENTS

Our daily inspirational and uplifting newsletters are supported by our trusted advertising partners below. Questions? [CLICK HERE](#)

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**God's messengers in Hebrew**

**eTeacherBIBLICAL**

Shalom from Jerusalem,

Angels are an essential part of the Bible. Angels are messengers, serving as intercessors between God and His people. We perhaps assume that angels are so common in the Bible that there must be dozens mentioned. But in fact, the Hebrew Bible only contains the names of **two** angels. Do you know what they are?

[Find out](#)

Yours,

**Jonathan Lipnick**  
Head of the Holy Land Studies Dept. at eTeacherBiblical

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**For More Information**  
Phone: 888-882-2012  
Email: [advisor@eteachergroup.com](mailto:advisor@eteachergroup.com)

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**Nicole Surratte**  
"My Cancer Care Team Embraced My Faith"

Breast cancer was the most difficult challenge I have ever had to face, and I knew I needed the best medical care I could find. But I also knew I would need spiritual support, because my faith is such a huge part of who I am.

I can't separate who I am physically from who I am spiritually, and my care team at **Cancer Treatment Centers of America** (CTCA) understood that and embraced me as a whole person.

*"I have never regretted choosing Cancer Treatment Centers of America."*  
- Nicole Surratte

When I felt afraid and overwhelmed by the cancer, my nurse held my hand and prayed with me. I felt supported and encouraged by my team at Cancer Treatment Centers of America, from the shuttle bus drivers to the doctors who shared my faith and believed in my ability to overcome breast cancer.

No matter what I needed or when I needed it, someone was always there for me at CTCA. I wasn't just a cancer patient to them. My team really cared about me, and gave me the physical, spiritual and emotional support I needed to stay strong.

God used the people at Cancer Treatment Centers of America to help me blossom, develop and heal in multiple areas of my life. Partly because of them, I am able to live instead of just exist. I am not just a cancer survivor. I am a cancer **defier**.

[Read the rest of my story](#)

[Click here](#) to find out how Cancer Treatment Centers of America can help you thrive, too.

**Cancer Treatment Centers of America**  
Winning the fight against cancer every day!

Hospitala Inc:  
Atlanta | Chicago | Philadelphia | Phoenix | Tulsa  
[www.cancercenter.com/faith](http://www.cancercenter.com/faith) | Phone: (888) 571-5299

No case is typical. You should not expect to experience these results.

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The lion has roared... who will not fear? The Sovereign LORD has spoken... who can but prophesy? - Amos 3:8

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**Katie Souza**  
Healing Your Soul  
REAL WORDS TO THE HEARTS

This powerful bundled resource is yours for a gift of \$88 or more.

**SERPENT**  
Ever have a problem or affliction that just won't seem to go away, no matter how many doctors you visit, medicine, pills and creams, all that good stuff, but the problem still has been dragging with the same issues for years, maybe even decades?

Katie Souza brings a host, new revelation to expose the hidden forces in our lives. The Bible is overflowing with wisdom and insight, but we're not always seeing it that way. It's not just the words, it's the meaning behind them. Katie Souza's new book, *Serpent*, is a powerful, practical, and life-changing guide to understanding the hidden forces in our lives. It's a powerful, practical, and life-changing guide to understanding the hidden forces in our lives. It's a powerful, practical, and life-changing guide to understanding the hidden forces in our lives.

[CLICK HERE to Order Today!](#)

**INTO THE FIRE**  
CHICAGO AUG 19-20-2018

**Katie Souza**  
Healing Your Soul  
REAL WORDS TO THE HEARTS

**BLOG**

Facebook | Twitter | YouTube | Instagram

Please call for current rates, volume discounts, promotions and agency specials.

Michael Loewen

541-990-3694 (8am-3pm Pacific Time)

Michael@ELPublication.com



**Homepage "Leaderboard" Banner - 728W x 90H pixels:**

The Leaderboard offers a strong branding presence for your message, with highest site visibility and top billing under the Elijah List homepage header: **Height can be increased to 728w x 200h pixels.\*\***

- ⇒ **1,025,000+ impressions per week**
- ⇒ **7 day minimum run time**

The screenshot shows the top portion of the Elijah List website. At the top is a navigation bar with links: HOME, PROPHECY, ARCHIVES +, EVENTS +, DONATE, SERVICES +, SHOP +, ABOUT US +, SUBSCRIBE. Below this is a large banner for a new book by Dr. Lance Wallnau, titled "God's Chaos Candidate: Your Spiritual Warfare Guide to the 2016 Election". The banner includes a quote: "A MUST READ IN THIS UNITED STATES POLITICAL SEASON!" and "FOR SUCH A TIME AS THIS - READ IT NOW!". To the right of the banner are two subscription buttons: "Subscribe to The Elijah List" and "Subscribe to Breaking Christian News". Below the banner, the page is divided into several columns. The left column features an "Elijah List Daily Word" section with a quote from Bonnie Jones about a dream of being pregnant. The middle column has "Breaking Christian News" with an article about Major League Baseball. The right column contains promotional ads for "A Timeless Journey" and "MDR Vital Factors". A red arrow on the left points to the banner with the text "728x90".

Leaderboard - EL Homepage (728w x 90h)	Standard Rate	Split Runs/ Graphic Changes
7 Day - continuous run	\$799 / (\$929)	N/A
14 Day - continuous run	\$1,199 / (\$1,349)	N/A
30 Day - continuous run	\$1,799 / (\$1,999)	N/A
**200 pixel height extended Leaderboard is available = See above enclosed (\$) prices.		

## Homepage "Article" Banner - 300W x 400H pixels

The Article banner appears in the Elijah List Daily Word feed or the BCN News feed, directly under the 1st feed articles on the Elijah List homepage and offers prime visibility.

Only one (1) article banner is available at a time, in either column, and content must fit article criteria; blog content with a continuation of graphic article on the linked page.

- ⇒ 1,025,000+ impressions per week
- ⇒ Only 7 day run time available

The screenshot shows a 300x400 article banner for "All Tribes D.C. National Day of Prayer October 20th, 2017!". The banner features a photo of Dr. Negiel Bigpond and text including: "There is something to say about people who always prayed to the Great One; One who overcomes things in a GREAT WAY. The AUTHORITY they carry is STRONG! I'm asking you to pray for a Mighty Move of GOD. It's Time and all know that this is GOD'S TIMING, NOT MAN'S... (more)".

Other content visible in the screenshot includes:
 

- Top banner: "Find out... **HEAVEN** Planning for 2018? January 11-13, 2018, Albany, Oregon"
- Left column: "Elijah List Daily Word" with article "I Heard, 'Rev Your Engines!'" by Alane Haynes.
- Right column: "Breaking Christian News" with article "Must See: This Prayer Over President Trump in the Oval Office is Going Viral!" by News Staff.
- Bottom right: "Hurricane Harvey WE ARE RESPONDING" and "Prayer Now! Hurricane Irma Strengthens to a Cat 5 Storm as It Nears Puerto Rico; Takes Aim at Florida" by Travis Fedschun.
- Far right sidebar: "your email inbox?" with a "Yes, SUBSCRIBE me!" button and "REVELATION without DECEPTION FREE 3 VIDEO LESSONS" by James W. Goll.

Article - EL Homepage (300w x 400h)	Standard Rate	Split Runs/ Graphic Changes
7 Day - continuous run	\$699	N/A



## Homepage "Native" Banner - 300W x 250H pixels

The Native appears in the homepage Daily Word left-column, 2 Daily Word articles down and offers prime visibility. This location is only available for one (1) banner at a time, and pixels are limited to 300w x 250h.

- ⇒ **1,025,000+ impressions per week**
- ⇒ **7 day minimum run time / image can be changed during run\***
- ⇒ **Splits can be added - (1 week on, 1 week off, 2 week on)\***

\*Additional Options are available

Native - EL Homepage (300w x 250h)	Standard Rate	Split Runs/ Graphic Changes
7 Day - continuous run	\$499	N/A
14 Day - continuous run	\$799	*\$25 per split or graphic change



## Homepage "Sidebar" Banner - 250W x 250H pixels

The Sidebar appears on the majority of our online pages for nearly run-of-site visibility. **Height can be increased to a maximum of 500H pixels.\* Dynamic animation can also be used (.gif, .jpg, etc...)\***

- ⇒ 1,025,000+ impressions per week
- ⇒ 7 day minimum run time / image can be changed during run\*
- ⇒ Splits can be added - (1 week on, 1 week off, 2 week on)\*

\*Additional Options are available

Sidebar - EL Homepage (250w x 250h)	Standard Rate	Split Runs/ Graphic Changes
7 Day - continuous run	\$349	*\$25 per split or graphic change
14 Day - continuous run	\$599	*\$25 per split or graphic change
30 Day - continuous run	\$899	*\$25 per split or graphic change
Additonal 30 Day continuous run	\$750 per month	*\$25 per split or graphic change
*banner height can be increased in 50 pixel increments for a \$30 fee; max. 500 pixels tall		

**Daily Email "E-Banners" - 250W x 250H pixels**

The E-Banners appears in our Daily Word Email, sent to over Opt-In subscribers.

Height can be increased in steps of 50H pixels, to a maximum size of 500H pixels.

- ⇒ 14 day minimum run time
- ⇒ Splits can be added - (1 week on, 1 week off, 2 week on)\*

\*Additional Options are available



**"A Revelation About THIS Harvest!"**

Brenda and Ben Peters, Lincoln, CA

Not being one to have many significant dreams, my wife, Brenda was very surprised by this extremely vivid and colorful dream one recent morning. She sees many visions, but has few prophetic dreams. As she shared it with me, it didn't take a genius to realize that it was a clear prophetic word from God.

***The Car Bumps the Pickup Truck***

In this dream she was driving a car and bumped into a beautiful blue streamlined pickup truck, driven by a younger couple we knew. There was nothing negative about the encounter, and there was no harm to either vehicle. However, as a result of the quick bump, the truck began moving forward quickly past a picturesque red barn into a golden field of ripened wheat. It drove all the way to the end of the field and headed back towards the farmyard. When it got there it turned around and headed back to the far end. It kept going back and forth, making a new path each time.

Your email privacy is assured.

E-Banner - EL Daily Emails (250w x 250h)	Standard Rate	Split Runs/ Graphic Changes
14 Day - continuous run	\$299	*\$25 per split or graphic change
30 Day - continuous run	\$499	*\$25 per split or graphic change
Additional 30 Day continuous run	\$450 per month	*\$25 per split or graphic change
*banner height can be increased in 50 pixel increments for a \$30 fee; max. 400 pixels tall		